



"Scenic California" was one of four painted murals on fiberboard above the entrance to the California State Building (Auto Museum) at the 1935-36 expo. It has been recreated in 12-inch-square ceramic tiles by RTK Studios in Ojai, Calif.

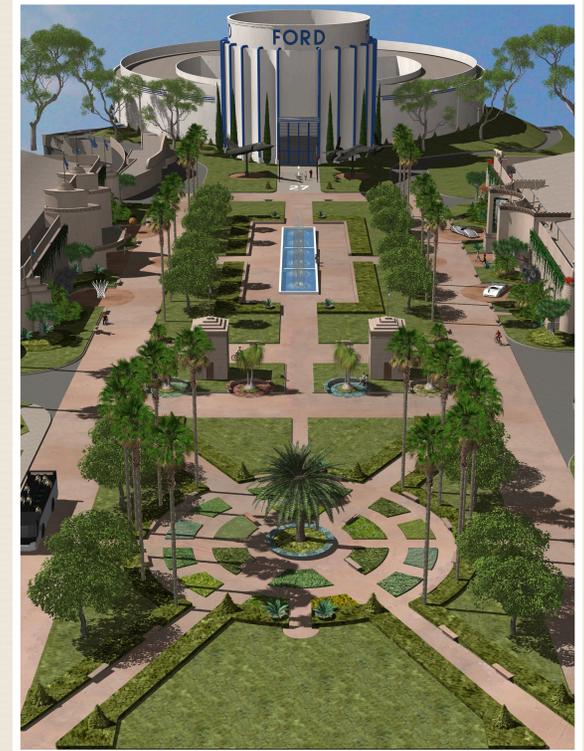


Please join the Balboa Park Committee of 100 in making these new dreams a reality. Checks may be sent to the address below or visit the donor page at balboaparkcommitteeof100.org to give online. Direct inquiries about special recognition to president@c100.org. And thanks for your support!



BALBOA PARK
COMMITTEE OF 100
CASA DE BALBOA
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BALBOA PARK'S PALISADES *RENEWED*



The Balboa Park Committee of 100 has worked since 1967 to restore and enhance the park's historic architecture, gardens and public spaces. The Palisades is C100's focus for the 2020s.

Pan-American Plaza with Firestone Singing Fountain reconstruction, radial garden, Muni Gym, left, Auto Museum, right. Robert Thiele, Citizen Architect, rendering

4 STEPS TO RENEWING THE PLAZA

"We who see the splendid realization of a dream originated and brought into actual being by the forward-looking and public-spirited citizens of this community can only venture a guess as to the magnitude of the tremendous labors and untiring energies which made the dream a reality."
 -- California Gov. Frank Merriam at opening day of California Pacific International Exposition, May 29, 1935



Four tile murals by RTK Studios; Auto Museum rendering by Robert Thiele, Citizen Architect; grizzly bear maquette by Bellagio Precast of San Diego.

STEP 1: AUTOMOTIVE MUSEUM/ CALIFORNIA STATE BUILDING

Designed by famed San Diego architect Richard Requa, the 1935 building featured four murals depicting the themes of the Golden State's commerce, industry, agriculture and scenic beauty. Hollywood scenic designer Juan Larrinaga painted them on fiberboard and they were discarded after the fair.

C100 commissioned brilliant ceramic tiles from RTK Studios in Ojai, Calif., to reintroduce this remarkable piece of public art to San Diegans and visitors.

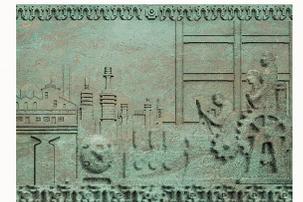
The project also includes two California grizzly bear statues and two flagpoles on the roof, as well as missing ornamentation recreated by San Diego sculptor Michael Matson of Bellagio Precast. *Completion: First half of 2021.*

STEP 2: MUNICIPAL GYM/ PALACE OF ELECTRICITY AND VARIED INDUSTRIES

The artistic highlight of this building, also designed by Richard Requa, was a bronze-like panel depicting the wonders of electricity and the wheels of industries, created by Arturo Eneim. C100 plans to recreate the panel in glass fiber reinforced concrete, along with missing ornamentation, rooftop banner poles and other features. *Projected completion: 2021-22.*



Palace of Electricity & Varied Industries, postcard, 1935



Mockup for bronze-like panel at building entrance

STEP 3: FIRESTONE SINGING FOUNTAINS:

The centerpiece of Pan-American Plaza was a three-tiered fountain. Its six jets shot water above the basin and at night, colored lighting effects and music from Ford (Starlight) Bowl provided a sound-and-light show for expo guests. Half the plaza was restored to pedestrian use in late-2020. C100 would like to bring back the fountain and rehabilitate the north parking lot into more park space. *Projected completion: TBA.*



Fountain's nightly sound and light show, 1935 postcard



WET Design shares one concept for new fountain

STEP 4: FOOD AND ENTERTAINMENT

The Palisades project is also about experiences. C100 is championing with other park stakeholders the day and night activation of this newly recovered park space. A weekly farmer's market, permanent food hall, monthly spirit gardens and a tribute to native peoples were among ideas suggested by NewSchool of Architecture and Design students in a 2020 study for C100. *Ongoing effort.*



Food Hall proposal by NewSchool students, 2020



Spirit Garden, Balboa Park December Nights, 2019